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## SYSTEMS AND METHODS OF COMPARING PRODUCT INFORMATION

### ABSTRACT OF THE DISCLOSURE

The present invention relates to systems and methods for comparing multiple sets of information in a compare display. One embodiment of the invention includes a system for displaying cruise package and pricing information in side-by-side windows wherein the user may replace the contents of each of the windows with an alternate selection of cruise package and pricing information. The compare display enables the users to compare accurately the detailed cruise package and pricing information.

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